

## GAIL JONES

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Specializing in Belief Transformation  
978-887-1911*

*...creating a new paradigm for success*

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### *Wordsmith Coaching....by Gail Jones*

**Wordsmith Coaching** services are offered on an hourly or project basis. The standard project fee, which includes one press release and two sessions of coaching, is \$1,000.

The first introductory session is designed to explore your needs, goals and expertise to formulate the best words and copy to describe you and your company.

In the second session, you will receive for distribution a customized press release which showcases your uniqueness. In addition to the press release, Gail will personally coach you, one- on- one, for one session, to identify and shift specific blocks related to any limiting beliefs about the material in your press release that may be hindering your success. This coaching alone would normally cost \$200 per session.

As a benefit to Gail's on-going Wordsmith clients, additional writing services will be provided at \$100 to \$150 per hour depending upon the complexity of the project. Other types of writing projects include client biographies, corporate background or market overview pieces and newsletters.

In addition, clients who commit to at least six sessions of on-going coaching are billed at a reduced fee of \$150 per session. Gail is offering this service based on requests from her clients, who frequently ask for help in developing the right wording to describe their offerings, or to help them clear a particular mental roadblock.

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