

# **SITUATION WANTED**

## **Marketing Consultant**

Specializing in creating and supporting collaborative environments, this individual will bring a fresh perspective to your growing company. He is particularly adept at instilling synergy through troubleshooting, creative thinking, and brainstorming.

Specifically, he helps businesses get the maximum return on their marketing investment by assessing a company for:

- Who they are
- Who they think they are
- Who they want to be
- How they will bring those messages, along with their service/product/company image to market
- What is their relationship with their employees, and how the company markets its vision to the employees. (i.e., “Is there a ‘buy-in’”?)

For more information about this individual, please contact Gail directly at 978-887-1911.